

BE A HERO!

2024 Sponsorship Packet
Empower the Exceptional 5k



www.ExceptionalConnectionsInternational.com

YOUR IMPACT



First Time Students

By sponsoring our 5k, you have the opportunity to drive our mission forward in ways you wouldn't believe!



Reaching New Communities



Empowering Mamas



Inclusive
Events,
Kenya



Inclusive Events, USA

Our Event Details

Here you will find the details of our 7th annual Empower the Exceptional 5k & Fun Run. Please scan the QR code or visit our website to learn more about our 2024 event.



SEPT 21, 2024
SHELBY FARMS
PARK

EMPOWER
THE EXCEPTIONAL
FUN RUN
& 5K

INCLUSIVE
5K & FUN RUN



SCAN ME

www.ExceptionalConnectionsInternational.com

The poster features a central illustration of a superhero character in a black suit with a red cape, emerging from a white, jagged, starburst-shaped explosion. The background is blue with white radiating lines and a dotted pattern. A red vertical bar is on the left side of the poster.

Sponsorship Opportunities

Your involvement in our mission makes a difference. You make our work possible and allow our goals to be achievable. We would be thrilled to have you as a sponsor for our 2024 event. By partnering with us, your business will be prominently recognized and appreciated by our attendees and the wider community. Additionally, we plan to show our appreciation through acknowledgment in the various ways described below. Any level of involvement is greatly appreciated and beneficial to our cause. Please commit to being a sponsor by **August 30, 2024** for your logo to be included on t-shirts and printed materials. Thank you!

EMPOWERING SPONSOR \$1000

- Large name & logo on shirt
- Name & logo posted to social media & race site
- Website posted to social media & race website
- 2 complimentary registrations
- Business materials in race packets
- Shoutouts at race
- Business signs posted along race route

SUPER SPONSOR \$500

- Medium name & logo on shirt
- Name & logo posted to social media & race site
- Website posted to social media & race website
- 1 complimentary registration
- Business materials in race packets
- Shoutouts at race
- Business signs posted along race route

WOW SPONSOR \$100

- Social media shoutouts
- Small name & logo on shirt
- Name on race website & social media

COOL SPONSOR (IN-KIND)

- Social media shoutouts
- Small name on shirt
- Name posted to race website & social media



ABOUT US

Exceptional Connections International is dedicated to raising awareness for individuals with disabilities through parent empowerment, education, and resource development across the globe through sustainable efforts.

ECI promotes acceptance and empowerment for the disabled community at the local and international level. We are a 501c3 nonprofit based out of Memphis, TN; we are a registered charity in Whidbey Island, WA; and we have established Partnerships with multiple organizations in developing communities across the globe. We currently have Partners in Haiti, Kenya, Rwanda and the United States. ECI believes that all individuals, regardless of ability, deserve to be accepted, educated, and fully immersed within their local communities, no matter where they live in the world.

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Memphis, TN 38111

Tax ID: 82-3437565



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To Whom It May Concern:

First, I would like to thank you for taking the time to learn about our non-profit organization, Exceptional Connections International (ECI), and for your consideration in sponsoring our 7th annual Empower the Exceptional- Superhero 5k and Fun Run. We are grateful for the opportunity to bring the Memphis community together once again for this inclusive event to empower individuals with disabilities around the world!

By sponsoring our inclusive Superhero 5k, you and your organization have the opportunity to drive our mission forward in ways you wouldn't believe! Not only will you be supporting the programs of ECI, but you will also be demonstrating your commitment to our whole community that you support an inclusive and accepting society. Empower the Exceptional 5k is one of the few timed races in the area that not only promotes inclusion but is also designed to BE inclusive. Our courses are set-up to meet the needs of all mobility levels so that any individual who wishes to participate, can. We provide the option for race buddies to offer wheelchair users, or those with limited mobility, assistance during the race. We ensure that our post-race festivities are accessible by all. Our hope is to give everyone the opportunity to participate in a 5k event while spreading the mission of ECI!

Your contributions can and will make an impact worldwide; you have the ability to change whole communities and touch people's lives. Sponsorships help fund our programs around the world. In Kenya, you will be giving students with disabilities the opportunity to go to school for the very first time. You will be offering adults with disabilities the chance to participate in work-based learning and obtain job related skills. Students with severe behavior challenges will finally have access to safe and effective interventions. Children and adults will have access to occupational therapy and speech related services. In Rwanda, you are supporting a whole community in making a change toward a more inclusive society. Teachers, parents, and community members will all receive training to better support their exceptional neighbors. In the USA, you are creating inclusive opportunities in ways they didn't exist before; you are giving every person the chance to be included in significant life events, such as proms; and you are taking a stand that tells our community that all people matter, and all people deserve to be part of their local societies.

As you can see, your sponsorship has the ability to affect the Memphis community and beyond. Individuals with disabilities will be able to receive the proper education, obtain necessary therapeutic services, be fully immersed within their own communities, and live in a more accepting and understating world. This is the ultimate goal of ECI. We believe that all individuals, regardless of ability, deserve to live in a world where they are understood and fully accepted. We can't achieve this without you.

Thank you, again, for taking the time to learn about ECI and the ways you can promote major change for the disabled community at the local and international level. We look forward to Empowering the Exceptional with you in September! Please feel free to contact me with any questions you may have.

Sincerely,

Lauren, ECI President



Thank You!

Thank you for taking the time to read through our sponsorship packet. We appreciate your consideration in sponsoring our 2024 Empower the Exceptional 5k & Fun Run.

Contact Info

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